

CUSTOMISED STUDY TRIPS ESCI-UPF



School of International Business



ESCIE

ESCI-UPF

ESCI-UPF International Business School was founded in 1993 by the Universitat Pompeu Fabra and the Catalan Government with a mission to focus on international issues through delivering academic programmes and carrying out research to boost Catalan companies' international presence.

Our organisation emphasises innovative programmes and teaching practices, multicultural approaches to management, and due consideration of companies' social responsibility.

ACADEMIC STUDY

Study trips offer students the opportunity to perform a series of activities during the trip to Barcelona, such as attending specialised lectures and experiencing the implementation of international companies in Barcelona.

Selected lectures and visits to international or local companies with international profiles and interviews with their managers are organised in collaboration so that students learn about the organisational structure and resources characteristic of international business operations.

This program aims to promote the socioeconomic and multicultural understanding of Barcelona and Catalonia, especially regarding the way of doing international business.



Objectives

- Choose your lectures, mix of different disciplines, or focus on a particular topic
- Identify the business climate and opportunities in Barcelona and Catalonia
- Identify Barcelona and Catalonia's cultural characteristics, business environment and distribution facilities
- Identify the main institutions related to internationalisation in Barcelona and Catalonia
- Strengthen the network of contacts of students

Methodology

- The study trip includes lectures and visits to companies and institutions of interest for students
- Students must participate in these classes and visits to fulfil the objectives of the Study trip
- An official certificate from ESCI-UPF will be issued to each participant upon completion of the whole program



Lectures

- International Business
- Social and Corporate Responsibility
- Sustainability management
- Marketing research
- Culture and Business in the Mediterranean area

Company visits

We maintain partnerships with renowned companies on a national and international scale. Based on the focus area of your study trip, we will arrange visits to suitable companies. The visits can cover presentations on strategic topics, focus speeches related to a group's professional background, interactive workshop sessions and guided tours through different company divisions.

Lectures and company visits are entirely adaptable and tailored to your requirements.

Shaping Future Visionaries



FACTS

Cultural and Social Activities

Barcelona has a lot to offer! Let us know your preferences so we can organise cultural events, sightseeing tours, mountain excursions, and networking meetings with local students.

Support

Department of International Relations Office representatives will accompany and support participants throughout the study trip.

Accommodation and Transportation

On request, we can arrange accommodation in hotels in Barcelona and offer a combination of public and private transportation throughout the study trip.

Prices and Fees

The price is calculated according to the content of the study trip: the number of lectures and company visits, as well as accommodation, private and/or public transportation, meal arrangements, cultural programs, and networking events.

INDIVIDUAL OFFER

We would be pleased to organize your customised study trip.

For further details, please contact Laia Serradell: laia.serradell@esci.upf.edu

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